



newtryx
Cleverly Connected.

PRESENTS

 **KUULEATS**

WE ARE NEWTRYX LIMITED.



BUILT BY RESTAURATEURS FOR RESTAURATEURS

COMMITTED TO BEING THE HOSPITALITY SAAS DISRUPTER

THE WORLD'S FIRST FULLY INTEGRATED RESTAURANT MANAGEMENT
SYSTEM & INTERACTIVE DINER APP. **FREE SOFTWARE**

BOOKINGS. FLOOR MANAGEMENT. MENU CREATION. CRM. EPOS. STOCK & INVENTORY. TABLESIDE
ORDERING. TAKEAWAYS. PAYMENTS. MARKETING. INTEGRATED VERIFIED FEEDBACK TOOL.

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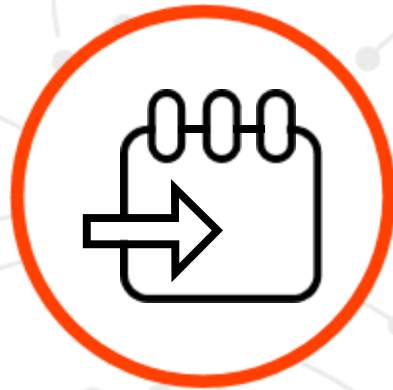


HOW KUULEATS WAS CONCEIVED

Our Restaurant in Surrey required these systems and outlay.



**Epos - £5,000 capital+
£200 p/m license fee**



**Bookings - £1000
capital + £100 p/m
License Fee & £2 per
booking**



**Stock Control -
Included in EPOS; very
clunky - Chef never
used it**



**CRM - Run in Excel,
old, inaccurate and not
GDPR compliant.**



**Payments - 4 year
Lease of C&P
machines at £50 p/m
plus merchant fees of
over 1.2% of revenue.**

These five Systems were not Integrated and provided very poor data output as well as sufferable inefficiencies.

KuulEats provides all of these for Free in One simple to use Integrated Cloud based system

How can we do this?

We are the first platform ever to approach this as a FinTech concept and use the payments integration as our way of funding the company as well securing our fees are always paid. This also positions us for a Financial Services strategy as we grow our customer numbers.

THE VISION

Marketplace



Financial Services



Banking services



Recruitment



Payments



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THE PROBLEM

Profit margins at historic lows.

Disjointed tech is creating damaging operational inefficiencies.

Disparate systems are stifling growth.

Complex systems hamper staff performance.

THE SOLUTION



RECEPTION/MANAGER



WAITER



CUSTOMER

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THE TEAM

BOARD MEMBERS & EXECUTIVE TEAM

Simon Rand Founder. Chief Executive Officer. Ex-restaurateur

Claire Walker Founder. Chief Operations Officer. Ex-restaurateur

Martyn Lindsay F.C.C.A Chief Financial Officer

Nicholas C. Harrod Chief Payments Officer

Richard Rowland Chief Legal Counsel

Chief Technical Officer TBC

ADVISORS

Mike Gibbons IT Board Advisor

David Moore Advisor (NED Q1 2020)



One of the most exciting stories of the global economy is the
“emerging restaurant markets”

120k
**UK Restaurants/
Cafés**

30k
**UK Coffee
Shops**

47k
**UK Bars &
Pubs**

SUMMARY



STRONG TEAM

With deep market/technology/sales/execution background and vision to succeed.



BIG MARKET

Emerging restaurants market is considered one of the most exciting stories of the global economy.



COMPETITIVE ADVANTAGE

First mover advantage. Unique, fully integrated restaurant management system with inbuilt Waiter and Diner Apps.

VALUABLE PARTNERSHIPS

Strong relationships with strategic partners building to fuel our growth engine and customer acquisition targets.



RAISING £xxxxxxx

For customer acquisition strategy and to enhance software platforms in 2020.



CONTACT



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THANK YOU



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Repeatable. Scalable. Global.
